

# BLOCKCHAIN *WORX*

## Digital Transformation

The digital playbook to stay relevant and keep pace in a post Covid-19 world



**A Four-Dimensional Framework**



**The Quick-Digital Tech Portfolio**



**A Plan For The First 90 Days**

While the Covid-19 pandemic has upended economies and cast a veil of uncertainty over the future, one thing is clear - we are living in a much more digital world



**Accelerated  
consumer adoption  
of digital channels**



**Telecommuting  
is now the  
new normal**



**Institutions are  
shifting to digital  
value chains**

The crisis has required enterprise organizations to shift overnight to an almost completely digital world

# Organizations need to boldly adopt modern digital strategies and reinvent their business model to stay relevant and keep pace in a post Covid-19 world

*The Four-Dimensional Digital Strategy Framework*

Take a partnership approach to curate relevant innovations

Re-model and automate new 'smart' supply chains



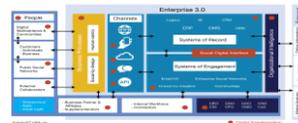
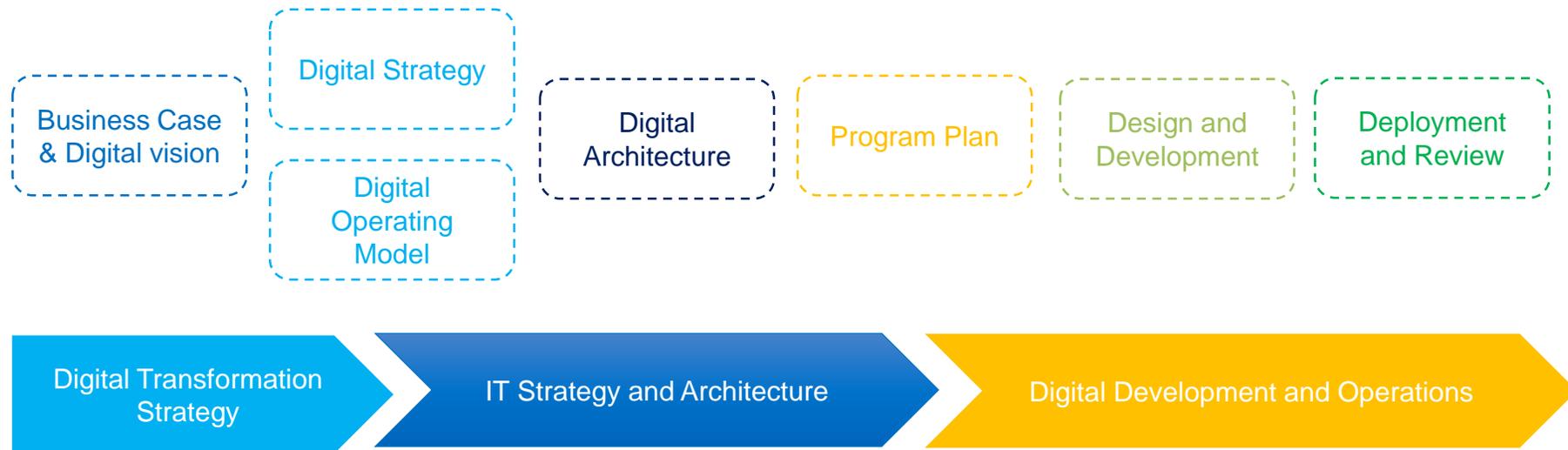
Design and enable seamless digital customer experience

Leverage technology to power remote operations & business processes

Digital transformation will provide an organization with the necessary business and operating capabilities to handle the crisis and position itself for post-crisis success

# Digital transformation involves the integration of digital technology into all areas of a business to evolve fundamentally new business models

## *A High-Level Roadmap*



Organizations have to decide whether they embed digital technologies into existing operations or launch a complementing all-new digital business division in parallel

# Transforming a business for the digital economy will require deployment of multiple technology systems to enable operations without compromising security or productivity

## *The Quick-Digital Tech Portfolio*



### **Digital Customer Enablement**

Via online customer sales and service channels



### **Connected Operations Platforms**

To empower teams and provide for remote operations



### **Partner and Supplier Integration**

For end-to-end value chain visibility and collaboration



### **Integrated Management Systems**

For real-time insight, data analysis and decision making



### **Enhanced Cybersecurity Tools**

To counter growing cyber threats amidst mass digitization

Along with a well-rounded digitization strategy, having a comprehensive digital technology portfolio will be pivotal to support a recovery and shape the future of the organization

# Organizations across industry sectors have started to leverage modern technologies and make the shift towards digital business models

## *Select case studies*



A footwear brand launched its store on Alibaba's B2C ecommerce platform and allowed shoppers to connect with store associates via video chat



A traditional furniture store, put together a virtual showroom and managed to win 30 online orders in the first month itself



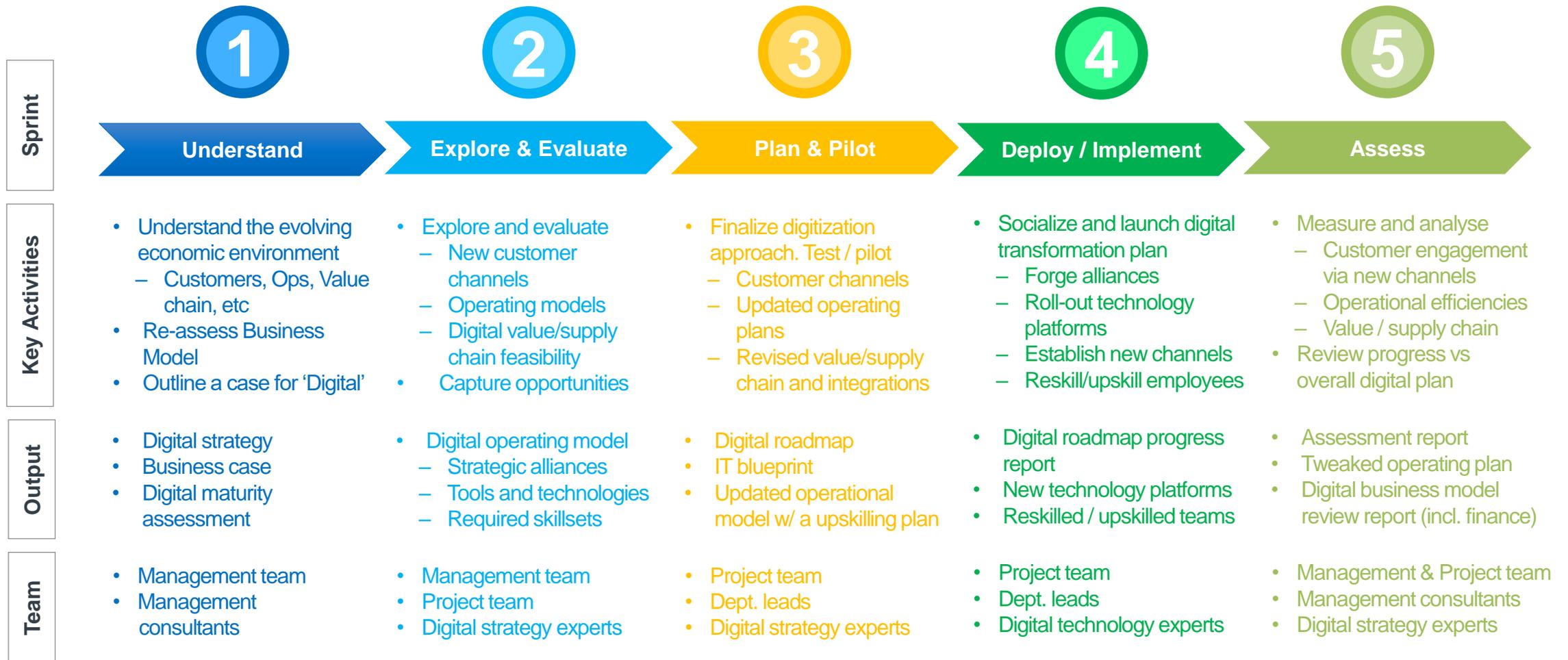
A home cleaning brand used data analytics and integrated planning tools to effectively allocate inventory and manage distribution during the crisis



An IT services company has deployed online collaboration platforms and video conferencing to enable teams to work remotely on a long term basis

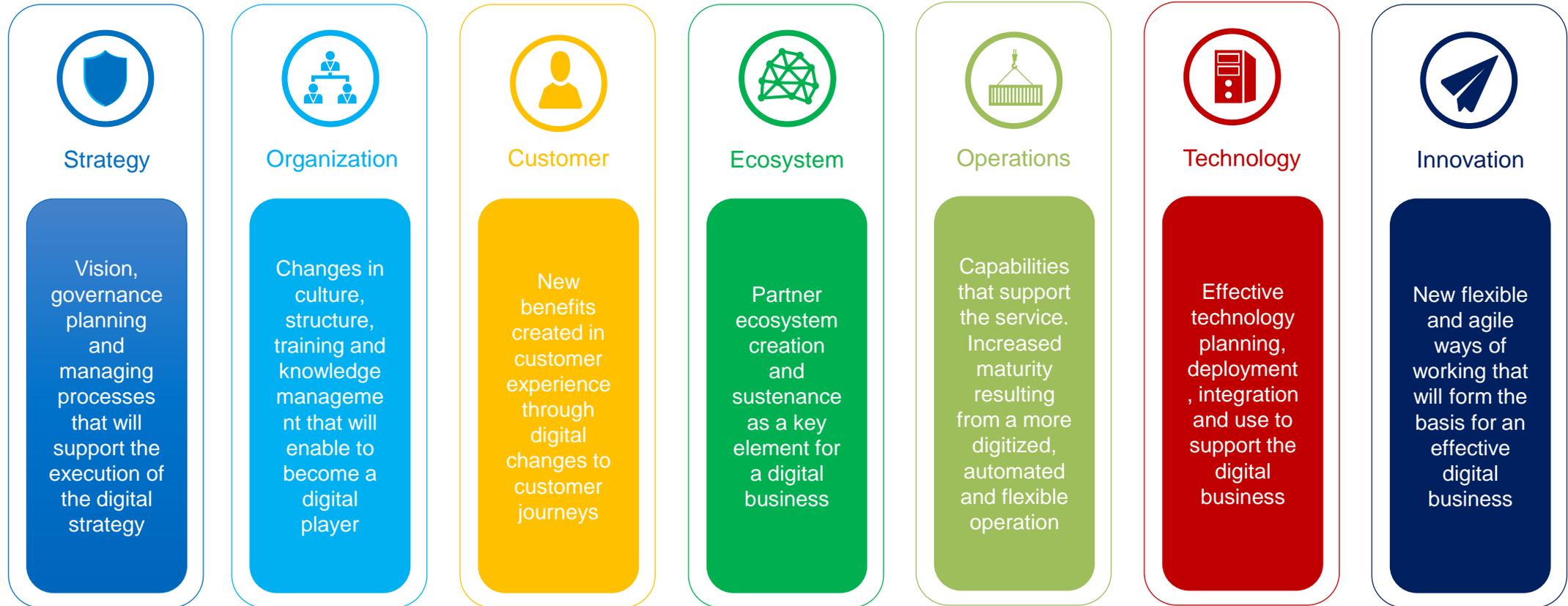
From telemedicine and ecommerce to online customer support and home based learning, leading institutions are already assessing the possibilities, evaluating and piloting platforms and taking steps towards conducting business in a much more digitized world

The First 90-Day Plan is designed to help an organization quickly develop a value-centric, well-planned, actionable digital roadmap and position itself for the future



Given the rapid shift in markets, successfully executing the transformation program will require investment capacity and implementation velocity

Before a company can begin, it should assess its digital readiness - its ecosystem, its capabilities, and its overall culture and readiness for change



The simple diagnostic can provide a quick snapshot of an organizations digital readiness, reveal gaps and guide it on next steps

We are always open and eager to explore opportunities to collaborate. Drop us a line or reach us via any of the channels below

# Get in touch



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